

City of San Luis Obispo Community Academy

Monday, March 11, 2024



AGENDA

1. Welcome & What to Expect
2. Ice Breaker
3. City 101
-Break-
4. City Finances & Funding
5. DEI & Our Community
6. Final Questions, Information

Civility Guidelines

- To **respect** the right of all people to hold different opinion.
- To **avoid rhetoric intended to humiliate, malign, or question the motivation** of those whose opinions are different from ours.
- To **strive to understand** differing perspectives.
- To **choose words carefully.**
- To **speak truthfully** without accusation and avoid distortion.
- To **speak out against violence, prejudice, and incivility** in all their forms whenever and wherever they occur.





Derek Johnson
City Manager



Emily Francis
Council Member



City 101



Greg Hermann
Deputy City Manager



City 101



13.6
Square Miles



47,653
Population (largest
city in SLO County)



4 City Council Members
1 Elected Mayor



1856
Incorporated as a City

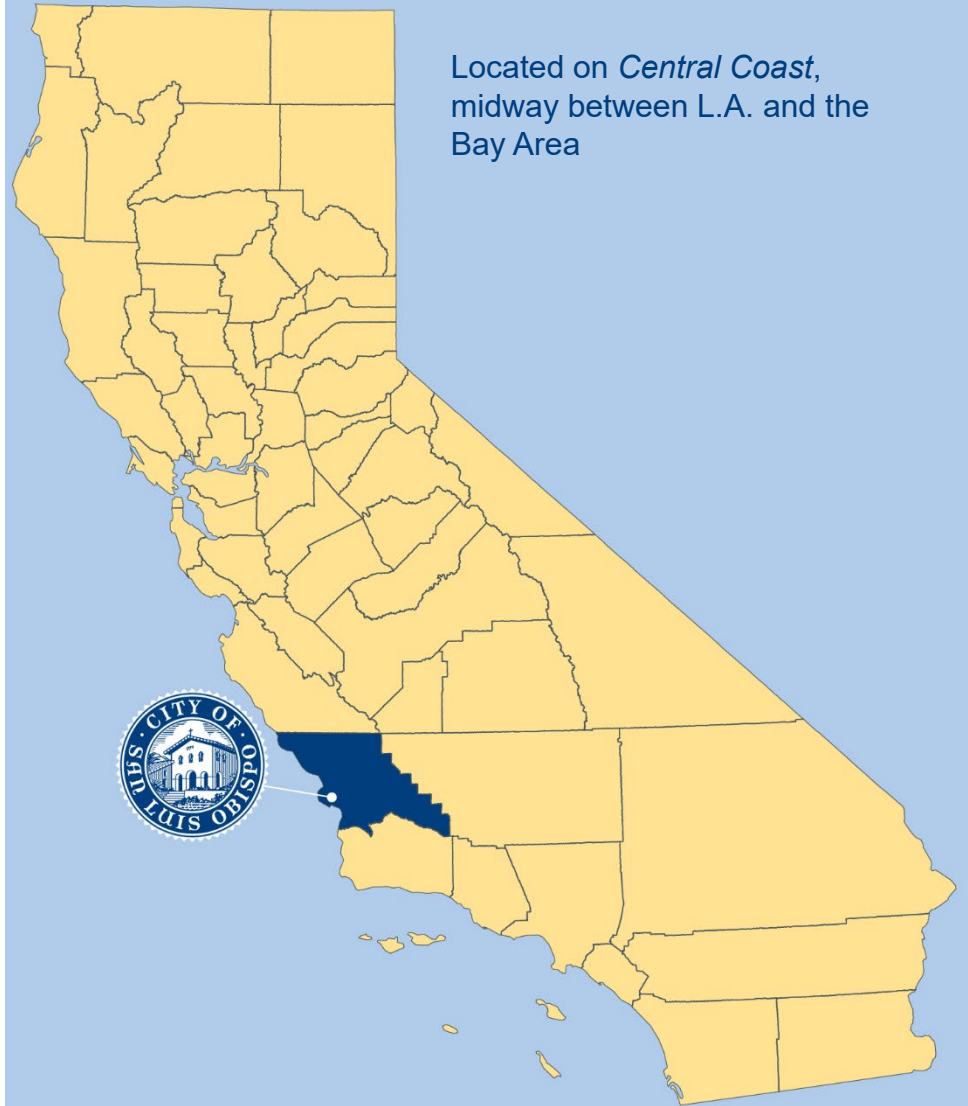


23,007
Total housing units



\$61,862
Median household
income

Located on *Central Coast*,
midway between L.A. and the
Bay Area



City, County and State Government

What's the difference?

Federal

- Limited powers over all 50 states
- Runs treasury
- Forms and maintains military
- Interstate commerce
- International trade & foreign policy

State

- Pass laws to advance public health and safety
- Provides funding for social services such as drug & alcohol services & homeless services
- Manage public healthcare & safety
- Establish & maintain schools
- Provide funding for elections
- Maintain Federal & State highway system

County

- Elected Board of Supervisors establishes policies & budget
- Chief Administrative Officer manages operations
- Sherriff (elected)
- Public Health Officers
- Provides health, homeless & social services
- Collects property taxes
- Manages elections

City

- Elected City Council establishes policies & budget
- City Manager manages day-to-day operations
- San Luis Obispo City Provides:
 - Police & Fire
 - Community Development
 - Parks & Recreation
 - Public Works
 - Utilities (water, sewer and solid waste)



What is a city?

1. Defined borders
2. Unique set of characteristics
3. Governance or oversight
4. Systems for safety, utilities, transportation and land use



Types of Cities

1. General Law City
2. Charter City



Forms of Local Government

1. Council-Manager
2. Mayor-Council
3. Town Meeting



SLO is a Council-Mayor-City Manager form of local government

City Council

Elected by residents to represent the community's vision

Similar to Board of Directors

Policy-making body of five individuals all with equal vote

Mayor presides over council meetings

Engage and involve residents in decision-making through strategic planning, advisory bodies, and community engagement

City Manager

Appointed by the Council to carry out legislative actions and policies including budget implementation

Similar to a Chief Executive Officer (CEO) in a corporation

Oversees the day-to-day operations of the organization

Focuses on effective, efficient, and equitable service delivery



City Charter

670

SENATE JOURNAL.

[Feb. 7, 1911

THIRD READING OF SENATE BILL—(OUT OF ORDER).

SENATE CONCURRENT RESOLUTION No. 11.

Approving the charter of the city of San Luis Obispo, in the county of San Luis Obispo, State of California, which was voted for and ratified by the qualified electors of said city at a special municipal election held therein for that purpose on the 12th day of September, 1910.

WHEREAS the city of San Luis Obispo, in the county of San Luis Obispo, State of California is now and at all the times herein referred to was a city containing a population of more than 3,500 and less than 10,000 inhabitants, and

WHEREAS at an election held in said city on the 11th day of April, 1910, in accordance with law and the provisions of Section 8 of Article 11 of the Constitution of the State of California, a board of fifteen (15) freeholders, duly qualified was duly elected in and by said city and by the qualified electors thereof to prepare and propose a charter for said city which said board of fifteen (15) freeholders did, within ninety (90) days next after such election, prepare and propose a charter for said city, which said charter was on the 8th day of July, 1910, signed in duplicate by a majority of the members of said board of fifteen (15) freeholders and was on the 9th day of July, 1910 returned, one (1) copy thereof to the president of the board of trustees of said city (he being the chief executive officer of said city) and the other copy thereof to the county recorder of the county of San Luis Obispo (within which said city is situated) and filed the



Municipal Code

San Luis Obispo Municipal Code

Search Code [+ Advanced Search](#)

Help Text Size: -A +A

LIVING VISITING GOVERNMENT DOING BUSINESS SERVICES HOW DO I?

Contents

Click the **plus (+)** or **minus (-)** symbols to expand or collapse the entries. Click the **checkboxes** to select sections for saving or printing.

- + CHARTER
- + Title 1 GENERAL PROVISIONS
- + Title 2 ADMINISTRATION AND PERSONNEL
- + Title 3 REVENUE AND FINANCE
- + Title 4 FEES
- + Title 5 LICENSES, PERMITS, AND REGULATIONS
- + Title 6 ANIMALS
- Title 7 (RESERVED)
- + Title 8 HEALTH AND SAFETY
- + Title 9 PUBLIC PEACE, MORALS AND WELFARE
- + Title 10 VEHICLES AND TRAFFIC
- + Title 11 AIR QUALITY

SAN LUIS OBISPO MUNICIPAL CODE

A Codification of the General Ordinances of the City of San Luis Obispo, California

CODE PUBLISHING COMPANY | Seattle, Washington

The San Luis Obispo Municipal Code is current through Ordinance 1629, passed May 17, 2016.

Disclaimer: The City Clerk's Office has the official version of the San Luis Obispo Municipal Code. Users should contact the City Clerk's Office for ordinances passed subsequent to the ordinance cited above.

City Website: <http://www.slocity.org/>
City Telephone: (805) 781-7100

[Code Publishing Company](#)



City Council



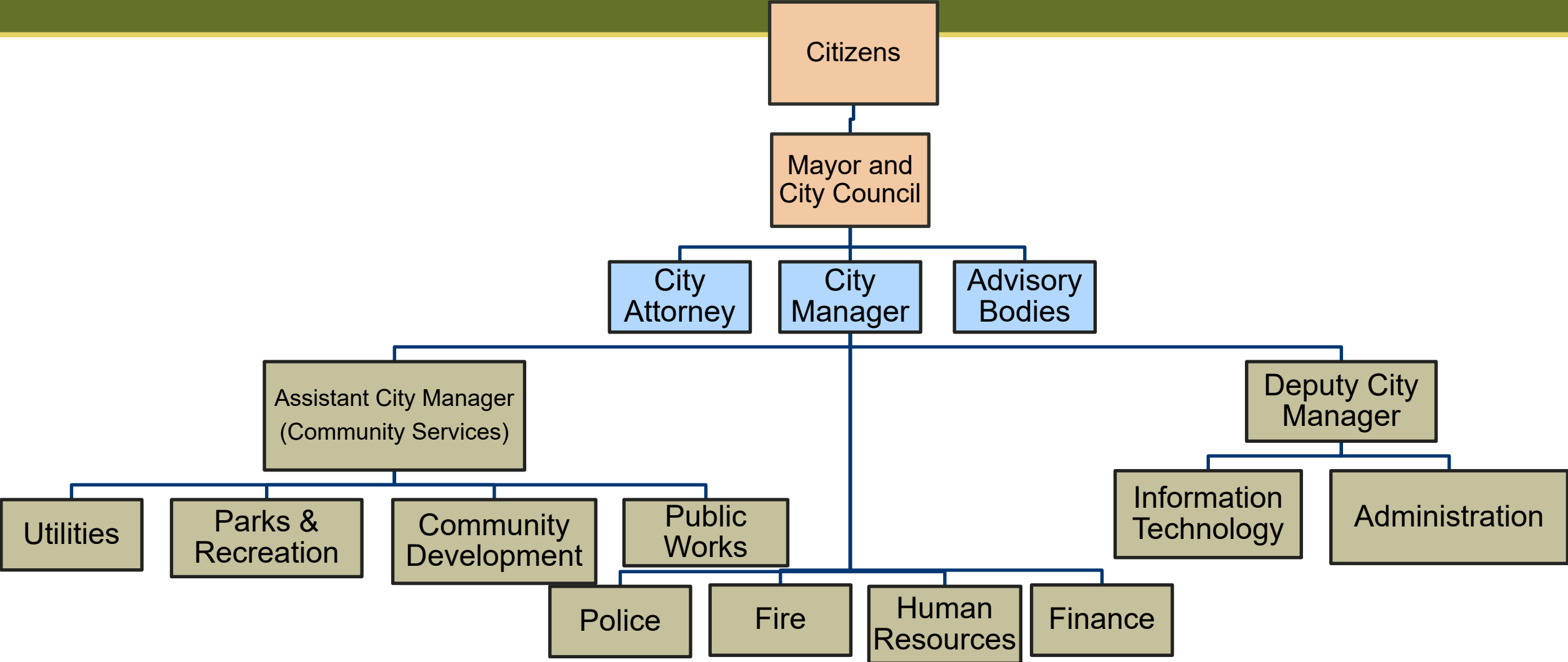
Advisory Bodies

Administrative Review Board
Architectural Review Commission
Active Transportation Committee
Construction Board of Appeals
Cultural Heritage Committee
Housing Authority Board
Human Relations Commission
Investment Oversight Committee

Mass Transportation Committee
Parks and Recreation Commission
Personnel Board
Planning Commission
Promotional Coordinating Committee
Revenue Enhancement Oversight Commission
Tourism Business Improvement District Board
Tree Committee



City Departments



Questions and Answers



15 Minute Break



City Finance 101



Natalie Harnett
Policy & Project Manager



Financial Planning

2023 Community Forum

Two-Year Financial Plan. The City uses a two-year financial plan to emphasize the importance of long-range planning and effective program management. Through its Financial Plan, the City links resources with results



Budget Process



The adopted Financial Plan

Check out our online budget portal!



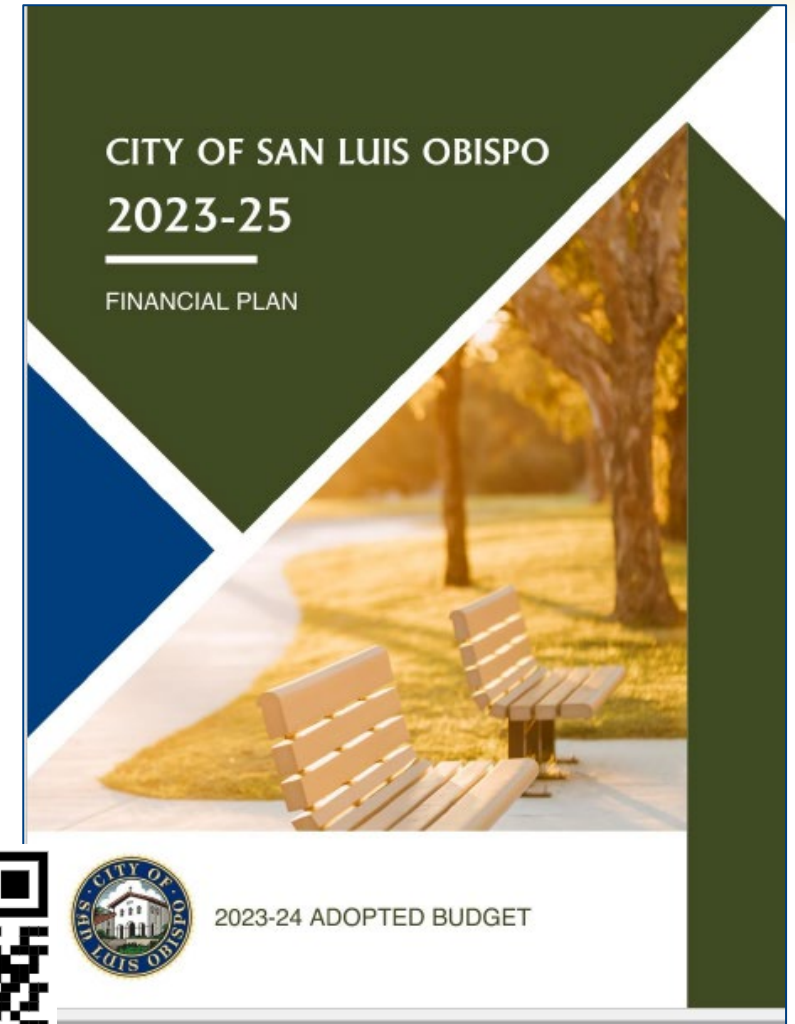
Project Explorer
for Capital
Budgets



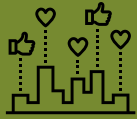
Drill down to a
budget line item
with search, filter,
and sort options



Learn about budget
highlights



Major City Goals



Economic Resiliency, Cultural Vitality, and Fiscal Sustainability



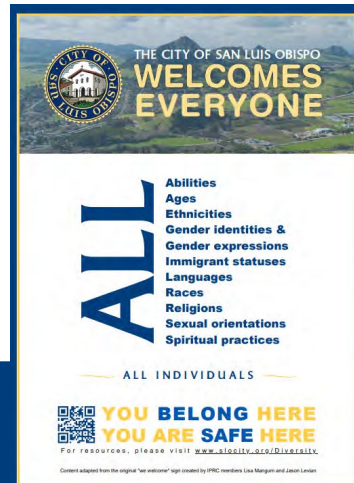
Diversity, Equity, Inclusion



Housing and Homelessness



Climate Action, Open Space & Sustainable Transportation



Key Themes in the 2023-25 Financial Plan

1

Focus on **long-term fiscal health**, aligned with Fiscal and Budget Policies and Financial Responsibility and Sustainability Philosophy.

2

Prioritize storm recovery and seek as much **reimbursement through FEMA and CalOES** as possible

3

Align budget resources with Council adopted Major City Goal strategies.

4

Plan to restore the **minimum fund balance** and working capital **policy requirements**.

5

Invest in the future and fund maintenance of existing infrastructure and invest in the capital improvement program.

6

Address both required and “pre” payments to **unfunded liabilities**.





The General Fund

The General Fund is the primary operating fund for general government operations and is mostly funded through various tax revenues. It also collects service fees to recover the reasonable costs for specific services.

Sources of Fund	Uses of Funds
Tax & Franchise Revenue	Municipal Services
<ul style="list-style-type: none">☞ Sales Tax☞ Property and Lodging Tax☞ Utility User and Business Tax☞ Cannabis and Franchise Tax	<ul style="list-style-type: none">☞ Public Safety☞ Parks & Recreation☞ Public Works☞ Community Development
Service Fees	General Government
<ul style="list-style-type: none">☞ Planning and Building☞ Parks & Recreation Fees☞ Public Safety Fees	<ul style="list-style-type: none">● Administration● City Attorney● HR and Finance



Water Fund – Public Utilities













The City’s Water Fund is a business-activity and is therefore funded solely through its own rates to provide service. It treats and delivers water to the public from three surface reservoirs as well as recycled water for landscape irrigation. The water service is provided to all property owners in the City including parks and sport fields.

Sources of Fund	Uses of Funds
Service Fees <ul style="list-style-type: none"> ☞ Water Service Charges ☞ Base Fee Revenue ☞ Cal Poly Sales ☞ Recycled Water Sales ☞ Development Impact Fees 	<ul style="list-style-type: none"> ☞ Sources of Supply ☞ Water Treatment ☞ Water Distribution ☞ Water Resources Management ☞ Administration and Engineering ☞ Capital Infrastructure ☞ Debt Financing



Sewer Fund – Public Utilities

The City’s Sewer Fund is also a business-activity and fund and operates and maintains the City’s sanitary sewer system and the Water Resource Recovery Facility. An efficient sanitary sewer system that collects and treats wastewater provides a foundation for public health and community well-being. User fees are the primary source of revenue for this fund.

Sources of Fund	Uses of Funds
Service Fees	 Water Resource Recovery Facility
 Sewer Service Charges	 Wastewater Collection
 Base Fee Revenue	 Water Quality Lab
 Cal Poly Sales	 Environmental Compliance
 Development Impact Fees	 Administration and Engineering
 Industrial User Charges	 Capital Infrastructure
	 Debt Financing



Parking Fund– Public Works

The City’s Parking Fund implements the Access and Parking Management Plan and directs the operation and maintenance of the City’s parking facilities. These facilities include parking lots in Downtown and Railroad Square, on-street parking, residential parking districts, and three parking structures. The operation is paid for by parking user fees.

Sources of Fund	Uses of Funds
Service Fees	☞ Parking Operation, Security, & Cleaning
☞ Parking Meters Collection	☞ Public Education & Engagement
☞ Parking Structure Collection	☞ Administration
☞ Parking Leases	☞ Capital Infrastructure
☞ Long-term Parking	☞ Debt
☞ Parking in-lieu Fees	
☞ Parking Citations/Fines	



Transit Fund – Public Works

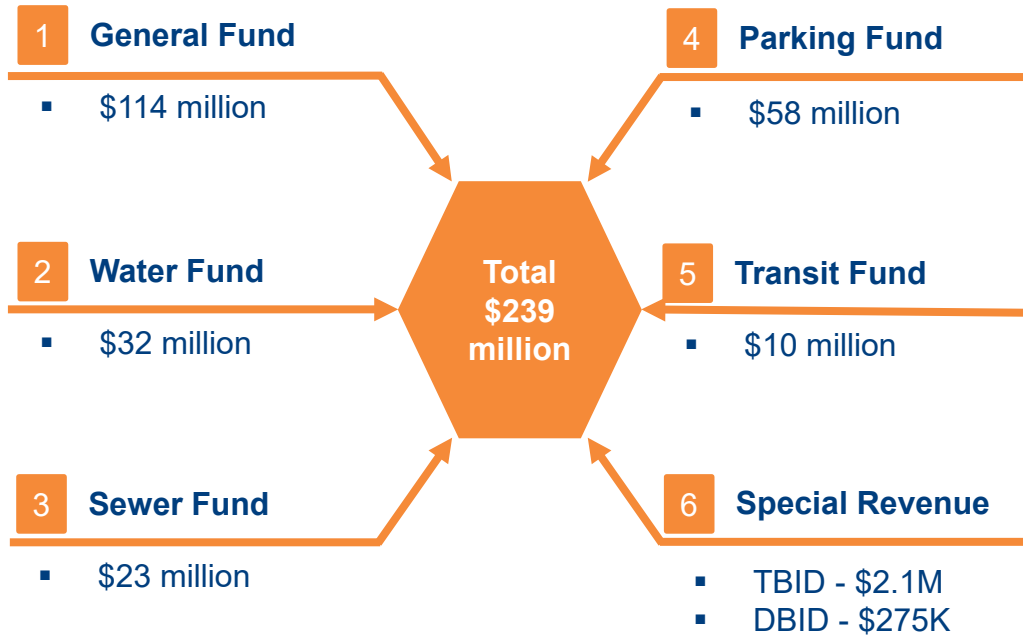
The City's Transit Fund provides daily fixed-route transit service to the general public within City limits and to Cal Poly University. It also includes the Downtown trolley service connecting downtown with the lodging district on upper Monterey Street. The services are paid for by user fares and federal and state funding. Federal funding is subject to single audit requirements.

Sources of Fund	Uses of Funds
<ul style="list-style-type: none">⌘ Federal & State Grants⌘ Fare Box Revenue	<ul style="list-style-type: none">⌘ Public Transit Operation⌘ Administration

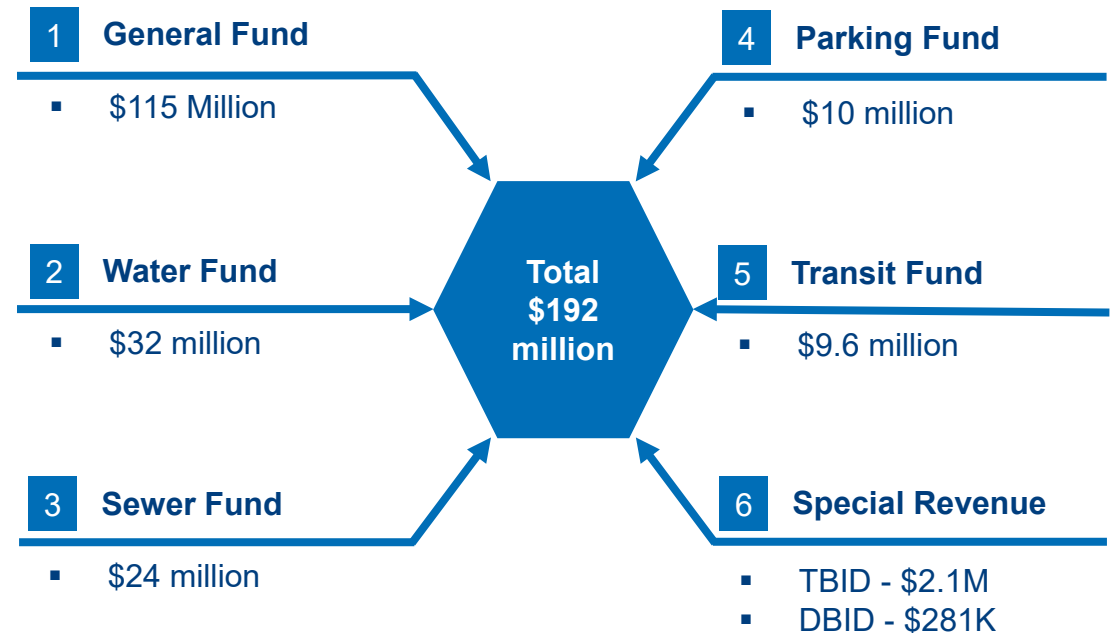


Budgetary Allocations – All Funds

2023-24



2024-25

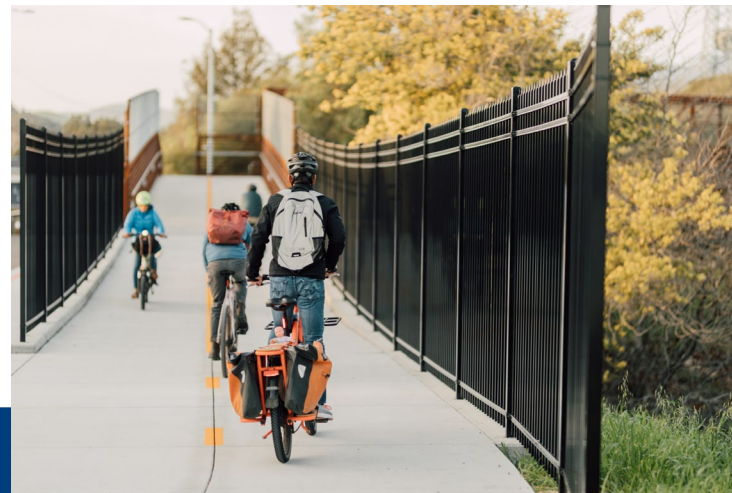


The Local Revenue Measure

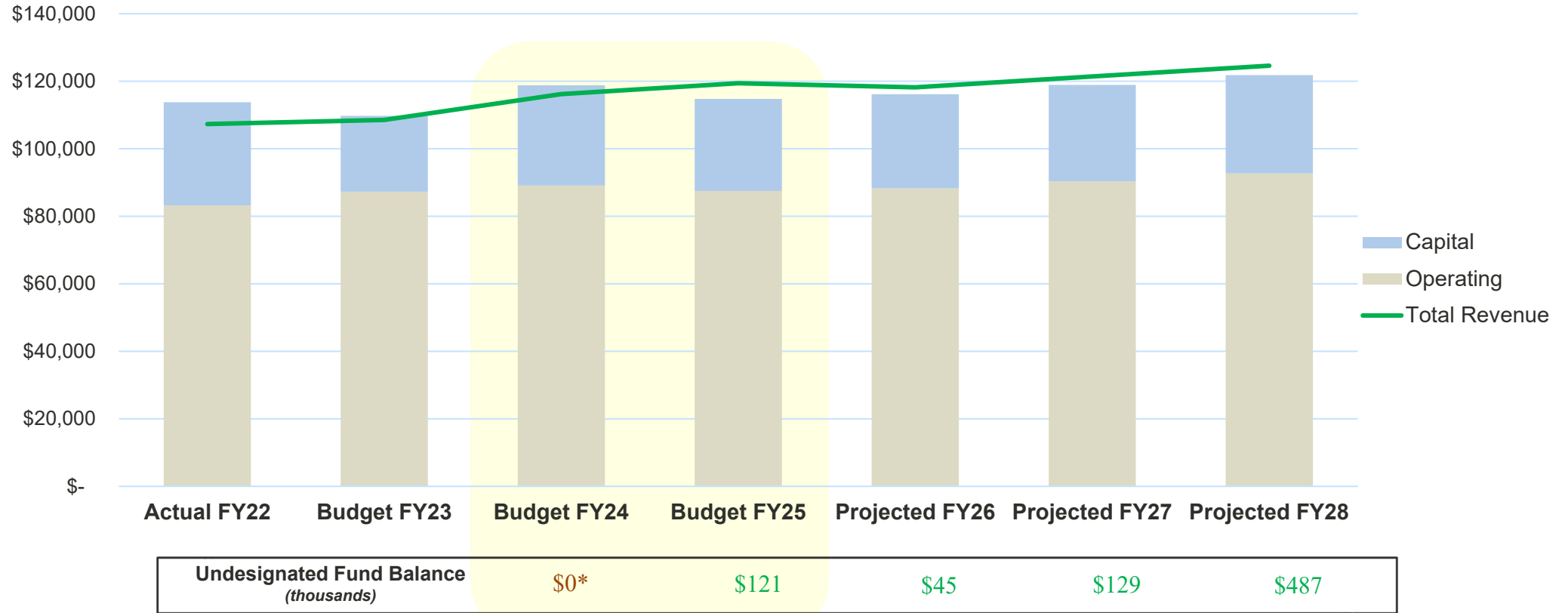
General purpose, 1.5% sales tax



- The City's #1 source of revenue
- Budget is approximately \$30 million annually
- Funds 51 existing full-time equivalent positions
- Funds about **10%** of the General Fund's total operating budget and **78%** of the capital budget



General Fund Five-Year Outlook*



**As published in the 2023-25 Financial Plan. Updated June 2023*



Questions and Answers



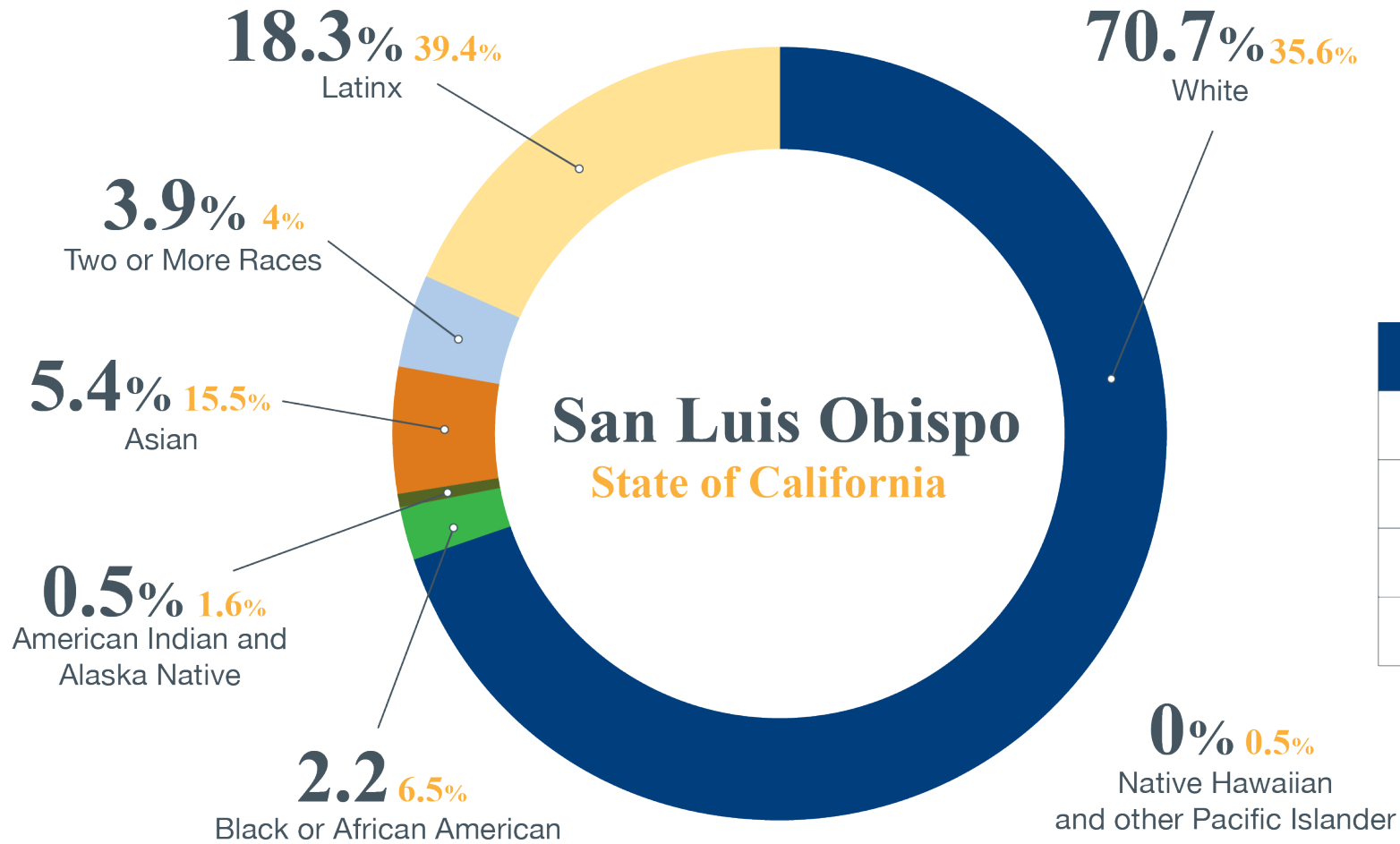
Diversity Equity & Inclusion and Our Community



Nestor Veloz-Passalacqua
DEI Manager



City of San Luis Obispo Overview



AGE	SLO
Persons under 5 years	3.2%
Persons under 18 years	12.9%
Persons aged 18 to 65 years	70%
Persons 65 years and over	13.9%



DEI is a principle of our city goals

City Council Vision Statement

The City of San Luis Obispo is a dynamic community embracing its future while respecting its past with core values of civility, sustainability, diversity, inclusivity, regionalism, partnership, and resiliency.



DEI is a principle of our city goals

Land Acknowledgment

We acknowledge that the land on which the City sits carries the heritage and culture of the Indigenous Peoples of San Luis Obispo County, which includes the Salinan Tribe and the Yak tityu tityu Yak tithini Northern Chumash tribe. We honor the Indigenous Communities' connection to the territories and respect the land on which we live and learn. As we continue to build community on these territories, we must keep in mind de-colonization and recognition expands beyond statements. Acknowledgment by itself is a small gesture and becomes meaningful when coupled with authentic relationship and informed action.



DEI is a principle of our city goals

DEI Statement

The City of San Luis Obispo values diversity, promotes equity and belonging, actively denounces all forms of bigotry and believes that both in value and practice San Luis Obispo can be a place where all individuals* are treated with dignity, respect, and inclusion. The City is dedicated to building a community and government in which diversity is celebrated, inclusion and equity are embedded in policy, and all members of the public are represented to ensure San Luis Obispo is a place all can thrive.



DEI Path in SLO



Results of DEI Task Force

Five essential recommendations

Necessary for significant lasting positive change

1. Adopt a diversity, equity and inclusion **major city goal** for the 2021-23 financial plan
2. Establish **Office of DEI** within the city
3. Develop and Implement **DEI strategic plan** for the city
4. Commit to ongoing, annual funding of at least \$150,000 for **DEI high-impact grants**
5. Charge the Human Relations Commission to designate Diversity, Equity and Inclusion as a standing priority; including sustaining the work of the task force



DEI as a major city goal

1. **2023-25 Budget:** \$1.2 Million to support diversity, equity and inclusion initiatives
2. The city will engage in initiatives that advance DEI within the organization and community that:
 1. Develop and implement strategies, programs and policies that build a workplace culture and community of inclusion, fairness and belonging for all.
 2. Involve the community and diverse voices in program development and delivery.
 3. Partner with proven community providers and utilize best practice models to maximize effectiveness and impact of initiatives.
 4. Identify and track measurable results as the city progresses in maturing diversity and inclusion efforts.



DEI High Impact Grant Funding

1. Support local projects, programs and initiatives
2. Funding focused on narrowing equity gaps that have disproportionately impacted marginalized groups
3. Enhance the sense of belonging for all people in our community



\$2.2m in funding requests for the last three (3) grant cycles.



88 grant applications received and 37 funded-projects.



City Council approved funding to eight non-profit organizations for a total of \$150,000.



DEI grant funding - City Farm SLO

Expanding Access to Farm-Based Education for individuals with disabilities – City Farm SLO



DEI SLO Business Grant

1. Collaborative dual goal between the Office of DEI and the Office of Economic Development & Tourism.
2. Designed to promote the economic and social well-being of community members.
3. Making San Luis Obispo a more welcoming and inclusive place for all.



\$997k in funding requests for the DEI SLO Business Grant Program.



32 grant applications received and 10 funded-projects.



City Council approved funding to the ten (10) businesses for a total of \$150,000.



DEI SLO Business Grant Funding – Corazón Café

Café, Comida, Cultura & Community – Corazón Café



- “I was talking with a Cal Poly student this evening and we brought up how wonderful Corazon Café is. But more than that, this student said that Corazon Café is extra special because it makes her feel safe and at home.
- Why does Corazon Café make her feel safe and at home? Because, although she is not Mexican, as a Latina, she is comforted by having representation in San Luis Obispo. When she moved here, she said it was culture shock because of the lack of diversity. I just wanted to share, (Corazón Café) plays such an important role in our community”.



DEI Employee Committee

Leading by Example



DEI Strategic Plan & Implementation

KOTTER'S EIGHT STEP MODEL FOR ORGANIZATIONAL CHANGE



DEI STRATEGIC PLAN GUIDING PILLARS

Establish and maintain equitable pathways for diverse representation in City processes, services, and community-wide initiatives that foster systemic change and increase public awareness.

Engage in equitable communication focused on creating accessibility and enhancing external and internal messaging that reinforces the City's commitment to DEI.

Cultivate an inclusive workplace culture with equitable programs and policies that value and welcome individuals from diverse backgrounds.

Evaluate City's initiatives and strategies to operationalize DEI across all City functions to establish measured growth and transformational change.



Questions and Answers



Community Academy Reminders

- Next Session: Monday, March 18
- Upcoming Tours
- More opportunities to get involved
 - Attend a City Council Meeting (3/19 or 4/2)
 - Attend Advisory Body Meetings (See website for upcoming meetings)

