

WHAT IS THE LOCAL REVENUE MEASURE?

The Local Revenue Measure, a one-half percent local sales tax, was approved by City voters in November 2006. It protects and maintains essential services and facilities, such as open space preservation, bike lanes and sidewalks, public safety, neighborhood street paving and code enforcement, flood protection, senior programs, and other vital services and capital improvement projects.

These community spending priorities help guide the Citizens' Revenue Enhancement Oversight Commission (REOC) when making recommendations to the Council about Local Revenue Measure uses. The Council uses the REOC's input, and additional public feedback, to prioritize use of the Local Revenue Measure funding as part of the City's two-year financial planning process.

For every \$1 of revenue generated by the Local Revenue Measure, **\$.72** is paid by **visitors** and **\$.28** is paid by **City residents**. (2014 Retail Sales Analysis)

PROJECT SPOTLIGHT // SINSHEIMER PLAYGROUND

The redesigned and newly built Sinsheimer Park Playground opened to the public in late 2017, funded with Local Revenue Measure Funds. Over the course of the years leading up to the grand re-opening, City departments collaborated with community members, including kids, to re-imagine an ADA-accessible space with a large multi-slide, zipline, grassy sledding hill, and a climbing wall. The \$1.1 million project took 11 months to build, and replaces one of the City's oldest parks which originally opened in 1970. The playground equipment had not been replaced since 1993. The new park also features picnic benches and tables, new walkways, trees, water fountains and water bottle filling stations.



REVENUES

Local half-percent sales tax revenue totaled \$7.4 million in 2016–17, which adds approximately 10 percent to the general fund. The Local Revenue Measure has generated over \$64 million since its original adoption in November 2006.

\$7.4M

LOCAL REVENUE MEASURE USES (\$6.1 MILLION*)

2016-17 Local Revenue Measure funds were used on Council-adopted priorities, including Open Space Preservation, Bicycle and Pedestrian Improvements, Traffic Congestion Relief/Safety Improvements, Public Safety, Neighborhood Street Paving, Code Enforcement, Flood Protection, and Parks and Recreation/Senior Programs and Facilities.



*Unspent funds remain assigned to capital improvement projects until project completion.

SPENDING HIGHLIGHTS



Open Space Preservation

The City added 154 acres of open space with the acquisition of Waddell Ranch in early 2017. The purchase, leveraged with other grants, allows for the completion of a loop trail through Irish Hills Natural Reserve.



Public Safety

The Local Revenue Measure supports the City’s Police Department by providing funding for three officers and one sergeant, including bicycle patrol officers for Downtown San Luis Obispo.



Bicycle Lanes

A variety of bicycle facility improvements aligned with the Multi-Modal Transportation Major City Goal, including the addition of buffered and green bike lanes on Los Osos Valley Road, Madonna Road, Longview Lane, and Johnson Street.



Flood Protection

The City continued the process of replacing failing corrugated metal storm drain pipes. Planned future projects include replacement of storm drain pipes on Bullock Lane, Ellen Way, Southwoo, and Duncan.



Crosswalk improvements paid for by the Local Revenue Measure.