

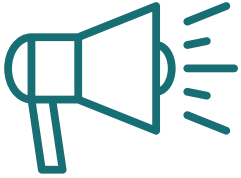


# Cultural Grants In Aid Event Sustainability Resources

## PROMOTIONAL COORDINATING COMMITTEE

### Getting Ready to Launch an Event?

Check out our tips below for making your event more sustainable!



**Marketing & Promotions:** Go paperless and use digital marketing when possible to help limit your ecological footprint. If traditional marketing media such as flyers, card printing, or poster creation is essential, it is great if you can limit your usage.



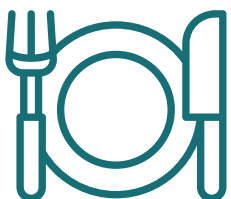
**Event Operations & Collateral:** When planning the setup for your event, consider using sustainable/reusable decorations, LED lights, digital tickets/event assets, QR codes, and limited print materials. Educating vendors and participants to think sustainably and to be conscious of their waste during your event is always great!



**Recycling:** One of the most effective ways you can help make your event more sustainable is by ordering solid waste, recycling, and compost bins from your local garbage company. Providing clear signage for trash locations and waste type is a great way to help your event participants properly dispose of trash.



**Transportation:** Suggesting that participants bike, use public transportation, or carpool are a few ways in which you can encourage sustainable transportation for your event. Incentivizing the use of these transportation options can also add a fun element to your event! If you are hoping to avoid traffic congestion at your event while also supporting sustainable transportation, consider offering a shuttle service.



**Catering, Food, & Beverage:** For detailed information on water resources and facility reservations, we recommend visiting our [Reservations and Permits webpage](#). Avoiding individually packaged products, offering refillable drink stations, and overall limiting consumables are best practices when supplying food. With larger food quantities, consider offering handheld foods that have recyclable packaging or hiring a local caterer with sustainable practices in mind.

Visit our [Cultural Grants-In-Aid Program page](#) to learn more.