

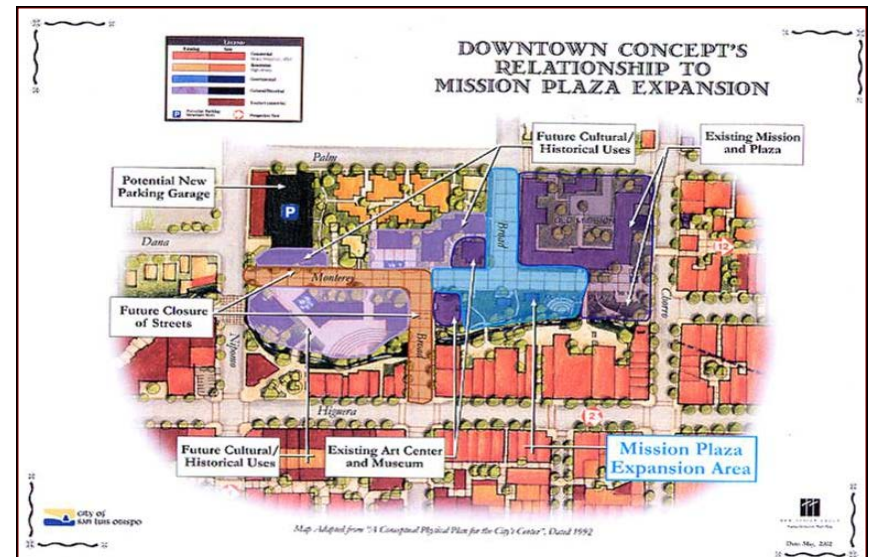
Downtown Concept Plan Update



Downtown Concept Plan Update

Key Info:

- Council provided funding for update in 2015-16
- Coordinating with update of Mission Plaza Master Plan
- Outcome will inform future efforts: Zoning Code update, Infrastructure Fee update in 2016-2017
- Community is fortunate to have participation by original authors





Downtown Concept Plan Update

A Conceptual Physical Plan for the City's Center:

- Authorized in 1990 by City Council
- The vision shaping the plan – “to preserve, protect and enhance downtown San Luis Obispo”
- Approved in 1993; minor update in 1995
- Used as guidance for development projects and for acquisition of public space





Downtown Concept Plan Update

Who Was Involved:

Physical Plan Design Committee:

Chuck Crotser, Rodney Levin, Andrew Merriam, Pierre Rademaker, and Kenneth Schwartz

Review Committee:

16 representatives from advisory bodies, organizations, and private businesses

Local consulting firm: Crawford, Multari and Starr

Key city staff





Downtown Concept Plan Update

Updating the Vision:

- Not a static document
- Concept of how downtown should look and function in the future from today's vantage
- Should be revisited and kept current
- Should be guided by General Plan policies





Downtown Concept Plan Update

Updating The Vision:

- RFP – Scope of Work & Team approach
- Highly graphic final product
- Innovative approach
- Print and electronic communication





Downtown Concept Plan Update

Who will be involved:

- Consultant
- Creative Vision Team
- Staff Team
- Stakeholders
- General Public
- Mission Plaza Master Plan Team
- City Committees, Commissions, Council





Downtown Concept Plan Update

Creative Vision Team:

- Resolution appoints 4 original members + 5 new members
- 5 New members to be appointed by Council
- Active leaders; highly engaged; major time commitment
- Work with consultant, staff and community



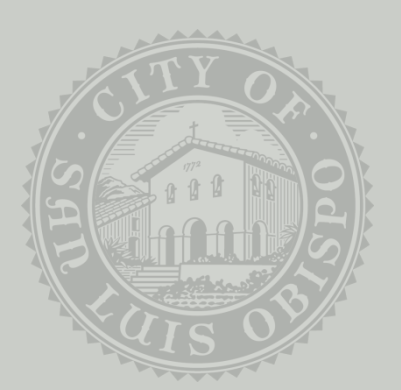


Downtown Concept Plan Update

Schedule (pages 9-11 of RFP):

- Interviews - week of October 19-23
- Kick-off – by end of November 2015
- Visioning Dec 2015 through Feb 2016
- Synthesis & Outreach Feb – May 2016
- Hearings – May through Nov 2016





Downtown Concept Plan Update

Community Engagement Plan:

- Walking tour(s)
- Small stakeholder/neighborhood focus groups
- Community-wide charrettes
- Variety of other outreach activities

Collaboration is key ... early and often





Downtown Concept Plan Update

Setting the Stage for the Future:

- Mission Plaza Master Plan
- Downtown Pedestrian Plan
- Inform update to Zoning Ordinance (potentially a form-based code for Downtown)
- Infrastructure Fee Study





Downtown Concept Plan Update



Most of all, the Physical Concept Plan is intended to show what our downtown can be, and to set in motion the means to make this vision a reality.

